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POLK INSTITUTE FOUNDATION

TALKING POINTS

1. Why has the Polk Institute Foundation been created?

The Polk Institute Foundation, a 501(c) 3 pending, is an innovative online enterprise offering Master Practitioner Training. Pi Academy is a 10-month program, the Pi Accelerator is a six-month program. Once completing the 16-month program, the Pi Social Entrepreneurs will be given direct access to capital funding. The program is open to all entrepreneurs and focuses on training Black and Brown fundable CEOs.

Its overarching goal is to ‘teach them how to fish, not give them fish.’ In doing so, Pi will teach them what they do not know about social entrepreneurship and business success, helping to create welfare withdrawal and create Black and Brown business legacies.

2. What is Social Entrepreneurship?

Social entrepreneurship companies are endeavors that are purpose-driven and represent the passion of the founder. These endeavors focus on People, Planet and Profit (Triple Bottom Line) and the belief that behaving ethically and generating profits are not conflicting concepts.

3. What is the program?

Polk Institute Foundation (PI) specializes in:

- Comprehensive program of practitioner-driven education, training and funding
- Black and Brown founders interested in Triple Bottom Line
- Tuition-free training through scholarships
- Welfare Withdrawal
- Capital from individual donors, government, corporate, and foundation grants
- 40-week training of 10-course program of required/elective workshop modules

- Online learning and technology and innovation driven modalities, plus live synchronous and asynchronous workshop modules.

4. How long is it?

The Pi Academy is a 40-week program of 10 required/elective courses; PLUS The Pi Accelerator is a 24-week program of working with a mentor to launch the businesses.

5. Who will be its candidates?

All entrepreneurs with a special emphasis on Black and Brown founders interested in Triple Bottom Line, the enterprises that focus on People, Planet and Profit.

NOTE: While the target market is Black and Brown Founders, non-Black or Brown Founders are also welcome to join Pi.

6. What will the students gain?

Polk Institute Foundation is an innovative-driven enterprise (IDE) offering MasterLevel education via the Pi Foundation, Mentorship/Training via the Pi Accelerator and direct access to capital funding to launch the business during or at the end of the Accelerator program with a primary focus of graduating fundable CEOs.

7. What is the cost?

It is tuition free to U.S. residents. Non-U.S. Residents will be charged \$20,000.

8. What is the mission of the Polk Institute Foundation?

To launch 1,000 Social Entrepreneurships by 2032.

9. How can interested entrepreneurs, or people who want to be, apply?

Go to <https://polk-ise.com>. Click on Get Involved.

10. How can people learn more?

Go to <https://polk-ise.com>. Click on About.

11. How can they contact the Polk Institute Foundation?

Email info@polk-ise.com