



For the last 29 years--Gary Polk and Michael Manahan have been collegiate educators and business consultants. During this time student debt has escalated to \$1.6T while civil unrest has continued among Black and Brown communities. Although clearly needed...COVID-19 & Virtual Technology served as catalysts to launch the Polk Institute Foundation (Pi).

Pi is an innovative enterprise offering Master Practitioner Training, Mentorship/Training Accelerator and Capital Funding program with focus of graduating Black and Brown *fundable CEOs*.

## ***Pi Goal: Launch 1,000 Social Entrepreneur...SHIPS by 2032***

### **SOCIAL ENTREPRENEURSHIP:**

AT Pi--Social Entrepreneurship are entrepreneurial endeavors that are purpose-driven and represent passion of the Founder. These endeavors focus on People, Planet and Profit (Triple Bottom Line) and the belief that ethical behavior AND generating profits are not conflicting concepts.

### **OUR STUDENTS:**

#### **UNDERREPRESENTED MINORITIES**

According to US Census--there are 31 million small businesses with less than 15% are owned by minority founders. Our program will address this with socially conscious graduates with needed vision, team and capital.

### **POLK INSTITUTE (Pi) Specializes in:**

- *Comprehensive program of training, mentorship & funding*
- *Black and Brown founders interested in Triple Bottom Line (People, Planet, Profit)*
- *Tuition-free training through scholarships*
- *Capital from Individual Donors, government, corporate and foundation grants*
- *40-week program of 10-workshop program of required/elective courses*
- *Online Learning and Virtual Technology*

### **POLK INSTITUTE STRATEGIC PLAN**

We plan to launch our first cohort class in February 2021. To enable a successful launch and provide corresponding support operations for first year or so we will focus on raising \$1 million. From here--to ensure long term viability for the Institute we will ramp up our efforts over the next 3 years-- to raise an endowment fund of \$100 million.

### **IF YOU'RE INTERESTED IN:**

Contributing to our fundraising goal, becoming a Facilitator and/or attending the Institute contact us today!



For additional information contact:

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**POLK  
INSTITUTE  
FOUNDATION**