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**50% OF THE SALES OF *WHY BLACK AND BROWN ENTREPRENEURS FAIL (TO WIN)*
WILL BENEFIT COMPTON YOUTH BUILD/ENTRE NOUS YOUTH**

Los Angeles, CA...Two-time author Gary Polk, a life-long resident of Carson, CA, has pledged to donate 50% of the sales of his second book, *Why Black and Brown Entrepreneurs Fail (To Win)*, released last year, to Compton Youth Build/Entre Nous Youth, <https://www.entrenousyouth.org/>.

The organization is a non-profit serving youths 16 to 29 years of age, providing holistic programs, resources and serving to foster healthy communities.

“I so believe in their mission that I am committed to help foster their work. As a board member, I am familiar with the fabulous work they do in our community,” stated Gary.

Programs provided by Compton Youth Build/Entre Nous Youth include leadership development, career guidance, classroom education, life coaching, community advocacy, and vocational training.

Polk is also a proponent of social entrepreneurship and recently launched The Polk Institute of Social Entrepreneurship, <https://polk-ise.com>, a 501 (c) 3 pending, an innovative online enterprise offering tuition-free Master Level Academy, Mentorship/Training Accelerator and Capital Funding 40-week program with the focus of graduating fundable CEOs.

At the Polk Institute, social entrepreneurship companies are endeavors that are purpose-driven and represent the passion of the founder, whatever their ethnicity. These endeavors focus on People, Planet, and Profit (Triple Bottom Line) and the belief that behaving ethically and

generating profits are not conflicting concepts. In fact, Gary Polk believes they align to drive success for everyone involved.

Polk Institute (PI) specializes in:

- Comprehensive program of practitioner-driven education, training and funding
- Founders interested in the Triple Bottom Line
- Tuition-free education for the U.S. residents through scholarship
- Welfare withdrawal
- Capital from individual donors, government, corporate, and foundation grants
- 40-week curriculum of 10-course program of required/elective courses
- Online learning and technology and innovation driven modalities, plus live synchronous and asynchronous classes.

His first book, *Why Entrepreneurs Fail (To Win)*, is widely used as a text book in college entrepreneurship programs.